

"A NOITE" BUILDING, RIO DE JANEIRO,
HOME OF THE D. N. C.



PROGRESS

in *BRAZIL COFFEE*
Production

Three floors in this modern building house the offices of this organization which is devoted to the development of the coffee industry of Brazil in the interest of the grower, distributor and consumer.

The work of the D.N.C. deals with every phase of the Brazil coffee industry—culture, preparation and commerce, each department in charge of experts.

One of the most important objectives of this organization is to promote quality in the belief that this will increase the demand for Brazil coffees by making it easier for the distributor to sell them.

DEPARTAMENTO NACIONAL DO CAFE
Rio de Janeiro Brazil